

FAMILY ESCAPES INCENDIARY FIRE

Camden Grocer and Wife Carry
Children to Street When
Blaze Is Discovered

Frank Elhitz, a grocer of Eleventh and Federal streets, Camden, his wife and three children had a narrow escape from probable death this morning when fire was discovered in the rear of the store. The police believe the blaze was of incendiary origin.

A passerby saw smoke pouring out a rear window and aroused the family by pounding on the front door. Elhitz awakened his wife and, with her assistance, carried their children to the street. In attempting to save their youngest child, Mrs. Elhitz was twice beaten back by smoke, but finally managed to reach the street.

Firemen detected an odor of coal oil

**THE WHITE
ENAMEL**
Porcelite
FOR WOOD-METAL OR PLASTER
AT All Stores
Thomsen Wood Finishing Co.

PHILADELPHIA STEAM HEATING CO.
EST. 1879
INSTALLATION AND REPAIR WORK
COVERING THE ENTIRE FIELD OF
MECHANICAL EQUIPMENT FOR BUILDINGS.
**IF YOUR BUILDING IS
NOT PROVIDED WITH
SUFFICIENT WATER
SUPPLY**
our Electric Driven Automatic
System will provide water in
abundance. The price, installed
complete, runs from \$300 up,
according to size needed.

JUNIPER & CHERRY STS. PHILADELPHIA

while fighting the flames, an investigation showed that this oil had been poured on the steps in the rear of the store and also on the floor in several rooms on the first floor, the police say.

Elhitz says that he has no enemies and is at loss to know why any one would desire to cause him or his family injury.

Boys living near the store say they saw a stranger acting suspiciously near the place before the fire was discovered.

FIRE AT DALE MANSION
\$7000 Damage at Former Home of
E. T. Stotesbury at Wyndmoor
Fire last night damaged the Robert
Dale residence at Wyndmoor to the extent of \$7000.

The mansion, which was formerly occupied by Mr. and Mrs. E. T. Stotesbury, was for almost an hour threatened with destruction.

GUARANTEED TEN YEARS
**EHRET'S
SLAG ROOFING**
EHRET ROOFING &
MFG. CO.
DREXEL BLDG.
TESTED FORTY FIVE YEARS

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Founded in 1865
Inaugurated the One-Price System in 1881
Downtown—1117-1119 Chestnut Street Uptown—6th and Thompson Streets



Victrola IV
with six records
\$30.85
Pay \$5 down, \$5.00 weekly



Victrola X
with ten records
\$138.75
Pay \$10 down, \$2.50 weekly

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At Heppe's you can secure any size Victrola you desire. We will ship it to any point in the United States and pay all delivery charges. Settlement may be made by cash, or charge account, or you may use our

One-Year-Plan of Payment

Through this plan you may pay weekly or monthly and all rent will be applied toward the purchase price, or if you desire you are free to return the Victrola at any time and be released from your agreement. We have Victor-Victrolas from \$25 up. Payments as low as 50c weekly are accepted. Call, phone or write for catalogue and full particulars.

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Victrola IX
with six records
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Victrola XIV
with ten records
\$246.60
Pay \$20 down, \$4.50 weekly

Join the Heppe Record Club



FREE

A 10-Day Tube of Pepsodent. Send coupon. Make this simple, pleasant home test. See for yourself the results.

Millions of Smiles

Now show beautiful teeth—this is why

All statements approved by authorities

Look at people's teeth when they smile. Many teeth are dingy and discolored. All one's attractions are marred by them.

Other teeth now glisten. For millions of people now brush teeth in a new way. Twice a day they fight the film which dulls them.

Your teeth are coated more or less if you brush them in old ways. See the difference when you brush them in the new way, for a while. Ask for this ten-day test.

You must combat film

Brushing does not clean teeth if it leaves the film. It removes some debris, but it does not end the teeth's great enemy.

Millions find that well-brushed teeth still discolor and decay. Tooth troubles have been constantly increasing. Now modern dental science finds the reason in a film.

New film is viscous. You can feel it with your tongue. It clings to teeth, gets between the teeth and stays. Then, between your dental cleanings, it may do a ceaseless damage.

The ordinary tooth paste does not end film. A soapy tooth paste makes it more viscous. So brushing teeth in old ways has left much film intact. Its daily removal has in late years been a major dental problem.

How film ruins teeth

It is this film-coat that discolors, not the teeth. Film is the basis of tartar. It holds food substance which ferments and forms acids. It holds the acid in contact with the teeth to cause decay.

Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea. Thus most tooth troubles are now traced to film, and very few escape them.

Dental science, after painstaking research, has found new ways to combat film. Able authorities have proved them by clinical and laboratory tests. Their efficiency is now beyond all question. These methods have with millions revolutionized teeth cleaning.

These new factors are combined in a dentifrice called Pepsodent—an ideal tooth paste which complies with all the new requirements. Leading dentists everywhere advise it. To prove it quickly to all careful people, a ten-day tube is being sent to everyone who asks.

Five quick effects

Pepsodent brings five desired effects with every application. Some are at once apparent, and all soon show their benefits to teeth.

One ingredient is pepsin. Another multiplies the starch digestant in the saliva to digest starch deposits that cling. Another instant result is multiplied alkalinity of the saliva to neutralize mouth acids.

Two factors directly attack the film. One of them keeps teeth so highly polished that film cannot easily adhere.

Thus with every application Pepsodent combats the teeth's great enemies in new and efficient ways. Both in Europe and America it is fast bringing a new era in teeth cleaning.

The way to know it is to try it. The first application reveals some new effects. A few-day test is most convincing. See these effects, read the reasons for them, and judge this new method for yourself.

If it brings you whiter, safer, cleaner teeth, tell others about it. There are few things more important.

Film makes teeth dim and dingy

You may not realize it, but remove the film and see how teeth look then.

Compare your teeth now with the teeth you see after this ten-day test. It will be a revelation.

Every woman owes this to herself.



Few children escape

Children's teeth seem most susceptible to film-caused attacks. Very few young folks escape them. Dentists advise the use of Pepsodent from the day the first tooth appears.

Old methods have proved inadequate. See what the new way does. Right tooth protection in early years means much in years to come.

Men who smoke will also see conspicuous results. Their teeth are often much discolored, for tobacco stains the film.

These Eveready dealers have fresh, powerful Eveready Flashlight Batteries



100% STRONG
when you get them

CRAMMED with energy—ready to live a long life of usefulness—crowded with all the electrical strength that 20 years of flashlight battery building experience can build into a flashlight.

—that's the kind of battery an Eveready Battery dealer will hand you for your flashlight.

Whatever make or size of flashlight you have, there's an Eveready Flashlight Battery to fit it—to better it—to make it most helpful and convenient.

Bring in your flashlight or order by the number on the battery now in your flashlight.

Quality and Service of Eveready Flashlight Batteries are Certified by the dealer, Guaranteed by the maker.

EVEREADY CONTEST PRIZE WINNERS
Hundreds of thousands of answers received in connection with the Eveready \$10,000 Cash Prize Contest will require many weeks to judge. Announcements of awards will be made in this paper.

AMERICAN EVEREADY WORKS
of National Carbon Company, Inc.

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Oak Lane Hdw. Co.
Oak Lane and 13th St.
John Wanamaker
1302 Chestnut St.
E. Wanger
802 Market St.
Wm. Welsman
1216 South St.
I. Weiss
4825 Woodland Ave.
Walter Scott Wood
5003 Wayne Ave.
Grant Wylie
5505 Chester Ave.
Auto-Motive Serv. Co. Inc.
5023 Girard Ave.
Murta Appleton Co.
15th and Sansom Sts.
Edward A. Coxe
812 Lehigh Ave.
W. S. Gibson
4626 Frankford Ave.
Keim Supply Co.
1227 Market St.
Lewis & Lamont
3078 Kensington Ave.
A. Pomerantz & Co.
1525 Chestnut St.
Adolph Saakes
80 N. 5th St.
Berlin Bros.
7372 Woodland Ave.
N. J. Dilworth
1604 Market St.
Gimbel Bros.
8th and Market Sts.
Herman Eckstein
1741 Sansom St.
Chas. Lentz & Son
31-33 S. 17th St.
Snellenburg & Co.
11th and Market Sts.
Model Jewelry Co.
145 Market St.
Service Elec. Supply Co.
5045 Baltimore Ave.
Needle & Bonlin
224 St. and Columbia Ave.
W. H. Ashmore
3418 Market St.
J. Balsany
6323 Market St.
J. E. Esmond
3075 Kaighn Ave.
S. G. Hamilton
3921 Market St.
W. McCausland & Son
3847 Market St.
Magen Hardware Co.
5219 Market St.
Snyder Electric Co.
5718 Lansdowne Ave.

S. E. Winer
5926 Market St.
C. L. Presser
1302 Chestnut St.
Schwartz & Berman
7018 Elmwood Ave.
Victor Hardware Co.
5929 Market St.
J. A. Dwyer
1608 Sansom St.
Albert Gentel, Inc.
1808 Columbia Ave.
Israel Wolkin
2607 Germantown Ave.
Seville Electric Co.
226 S. 62d St.

BRISTOL
Louis J. Rubin
227 Mill St.
Wm. P. Wright Est.
119 Mill St.

CHESTER
Chester Hardware Co.
13 W. 3d St.
Herman J. Kextner
2401 W. 3d St.
Jos. C. McMaster
2710 W. 3d St.
Benj. F. Riley
505 Edgemont Ave.
Spencer Stationery Co.
523 Market St.
United Auto Stores
310 Edgemont Ave.

COATESVILLE
Coatesville Hdw. Co.
244 E. Main St.
Wm. H. Fairlamb
338 E. Main St.
Pownall Hdw. Co.
Carb. G. Pugh
Jas. B. Sherer
10 S. 1st St.
E. S. Thorne
1074 N. 3d St.
United Auto Stores
246 E. Lincoln Highway
Webster Co.

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512 Main St.
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8764 Main St.
P. H. Selpier
883 Main St.

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H. B. Sides
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Chas. H. Shive
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NORRISTOWN
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Victor B. Arkless
40 E. Main St.
Newman & Frey Hdw. Co.
501-503 W. Marshall St.
Smith & Youm Hdw. Co.
108 W. Main St.

OXFORD
Kirk & Freed
227 Mill St.

PHOENIXVILLE
Keinard Bros.
248 Bridge St.
Acker & Frey
237 Bridge St.
Edwin Hdw. Co.
205 Bridge St.
R. Shaffer
203 Bridge St.

POTTSTOWN
The Baily Hdw. Co.
246-248 High St.
Krause & Hartenstein
13th St.
Wm. H. Roeller & Co.
257 High St.
United Auto Stores
307 High St.
Van Buskirk & Bros.
218 High St.

QUAKERTOWN
Hillegas Elec. Co.
241 French St.
Sheetz & Price
240 W. Broad St.

ROYERSFORD
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13 1/2 St.

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Geo. R. Park & Son
102 E. Lac Ave.
Geo. R. Park & Son
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32 N. Gay St.
Geo. J. Palmer
113 N. Market St.
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King and Somerset Sts.
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286 Cumberland St.
Geo. Link Hardware Co.
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F. Paul Pletens
314 Jersey Ave.
Red Cross Pharmacy
236 Cumberland St.

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R. C. Cowperthwaite
Main St.
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J. L. Miller
1111 Delaware St.
W. J. Moore

VINELAND
R. C. Davis
820 Broad Ave.

WENONAH
Stephen A. Wells

WOODBURY
A. S. Wilson
23 Cooper St.
Hutchinson Motor Co.
Broad St.
Alfred S. Marshall
154 S. Broad St.
W. H. Sutton
S. Broad St.
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154 S. Broad St.

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Farmers Supply Co.
Jas. H. Toulson
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2095 Atlantic Ave.
David Park
623 Atlantic Ave.
E. Bever
Pacific and Kentucky Ave.
Brighton Auto Supply Co.
3727 Atlantic Ave.
Chelsea Hdw. Co.
2709 Atlantic Ave.
Cliff Auto Supply Co.
2916 S. Tennessee Ave.
Crosby & Elkins
11-13 Garden Pier
Chas. Deutsch
189 S. Virginia Ave.
Charles Greenwald
2610 Atlantic Ave.
O. H. Guthridge Co.
1326 Atlantic Ave.
L. L. Jones Co.
1019-21 Atlantic Ave.
Fred E. Lewis
1523 Atlantic Ave.

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Atlantic City Elec. Shop
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Reliable Auto Supply Co.
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Sterling Novelty Shop
United Auto Stores
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MT. HOLLY
Creedon Hdw. Co.
134 Main St.
L. B. Kump
29 Main St.

RIVERTON
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Send this coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coat disappears. These effects mean much to you. Cut out the coupon now.

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